

AgriLife Hi-A Corn and Non-GMO Corn Hybrid Genetics and Management Field Day

Date: August 12, 2026

Time: 9:00 AM – 1:00 PM

Location: Texas A&M AgriLife Halfway Station, 823 West US Highway 70, Plainview, TX 79072

Contact persons: Kristie Keys, Email: kristie.keys@ag.tamu.edu. Cell: 325-665-8790; Dr. Wenwei Xu, Email: wxu@ag.tamu.edu. Cell: 806-777-8163.

Event goals:

- Review Hi-A and Non-GMO corn hybrid evaluation plots.
- Develop strategies for vertically integrating research and commercialization for nutritional human and animal food.

Event Program:

Outside activities:

1. **Welcome Remarks** – Dr. Todd Baughman, Center Director, Texas A&M AgriLife Research and Extension Center, Lubbock, TX
2. **Introduction to Field Day** – Kristie Keys, Extension Agent, Texas A&M AgriLife Extension
3. **Texas A&M AgriLife Hi-A and non-GMO Corn hybrids** - Dr. Wenwei Xu, Regents Fellow and Corn Breeder, Texas A&M AgriLife Research, Lubbock, TX
4. **Field Tour: Strip Trial Plots** – Texas A&M AgriLife Helms Farm
5. **Producer Perspective on the Performance of AgriLife Hi-A and non-GMO Corn Hybrids** - Mr. Ken Igo, President, Halfway Farm Chemicals

In-room activities:

1. **From Breeding to Consumer Market – High-value Crop production and Water Conservation** – Dr. Dana Porter, Texas A&M AgriLife Extension
2. **Gene Expression and Metabolite Profiling Reveal Unique Features of AgriLife Hi-A Corn** - Dr. Tim Paape, USDA-ARS and the Institute for Advancing Health Through Agriculture.
3. **Healthy Food and Feed** - Courtney Lowe, Texas A&M AgriLife Extension
4. **Opportunities and Management Strategies for non-GMO Corn in Organic and Conventional Crop production** – Bob Whitney, Regents Fellow and Extension Organic Program Specialist, Stephenville, TX
5. **Purple Wheats with High Anthocyanin** – Bob Whitney, Texas A&M AgriLife Extension
6. **High-value Corn for Water Conservation** -Mr. Jason Coleman P.E., General Manager, High Plains Underground Water Conservation District, Lubbock, TX
7. **Taste Testing** – Featuring Hi-A Chips, Tortillas, and Fresh Ears